



## CPBI MANITOBA REGION BREAKFAST SESSION

# Benefits Fundamentals



**CPBI, Manitoba Region, presents a six-part lecture series featuring some of Manitoba's most prominent benefits professionals.**

### Who should attend?

If you are a benefits administrator, employer, or union representative involved with a benefit plan, a human resources professional or a plan sponsor, this is your opportunity to learn from and have your questions answered by industry experts.

## DATES

**Session 1**  
April 22, 2014  
8:00 - 9:30 am

**Session 2**  
April 22, 2014  
9:45 - 11:15 am

**Session 3**  
April 29, 2014  
8:00 - 9:30 am

**Session 4**  
April 29, 2014  
9:45 - 11:15 am

**Session 5**  
May 6, 2014  
8:00 - 9:30 am

**Session 6**  
May 6, 2014  
9:45 - 11:15 am

**CONTINENTAL  
BREAKFAST**  
7:45 - 8:00 am

**LOCATION**  
The Fort Garry Hotel

### Session 1 The Basics of Employee Benefits Plans

April 22 8:00 - 9:30 am Speaker: Liz Farler, MGEU

*This session will look at private and public benefits, basic benefits theory, plan design, and plan funding arrangements.*

### Session 2 Benefit Plan Cost Management

April 22 9:45 - 11:15 am Speaker: Doug Doleman, Mercer

*This session examines cost drivers, cost increase expectations in the next few years and what plan sponsors can do to help contain and manage their plan costs using both traditional and non-traditional approaches.*

### Session 3 Claims Management

April 29 8:00 - 9:30 am Speaker: Julie-Ann Waite, Great-West Life Assurance Company

*In this session we will review claims management theory as well as analyze claim trends and costs.*

### Session 4 Disability Management

April 29 9:45 - 11:15 am Speaker: Ralph Ramore, Manitoba Teachers' Society

*This session examines the essential components of an effective disability management program. Participants will engage in interactive learning on how to manage absences due to disability or illness in a consistent way.*

### Session 5 Benefits Communication

May 6 8:00 - 9:30 am Speaker: Dave Binda, HR Results, Kim Siddall, AQ Group Solutions, Holly Marchak - Canadian International Grains Institute

*This session will examine how to effectively communicate pension and benefits information to ensure plan member understanding and appreciation. It will include legislated requirements, audience research, communication strategy development, implementation, measurement, evaluation, and a case study.*

### Session 6 Emerging Benefit Issues

May 6 9:45 - 11:15 am Speaker: Lori Mark, Aon Hewitt

*We will discuss emerging benefit issues that are currently at the forefront.*

# Benefits Fundamentals Registration

Please register me for the following sessions: *(Check the boxes below)*

Session 1 - April 22, 2014	The Basics of Employee Benefit Plans	8:00 - 9:30 am
Session 2 - April 22, 2014	Benefit Plan Cost Management	9:45 - 11:15 am
Session 3 - April 29, 2014	Claims Management	8:00 - 9:30 am
Session 4 - April 29, 2014	Disability Management	9:45 - 11:15 am
Session 5 - May 6, 2014	Benefits Communication	8:00 - 9:30 am
Session 6 - May 6, 2014	Emerging Benefit Issues	9:45 - 11:15 am

*Those who attend all six sessions will receive a Certificate of Attendance.*

*Continental breakfast will be provided from 7:45 to 8:00 am each day.*

*If you are attending the second session of the day, but not the first, please be sure to arrive no later than 9:30 am.*

**Name of Attendee** *(Please complete a separate registration form for each attendee)*

Attendee

Organization

Fax

Phone

Email

## Continuing Education Credits

This session will qualify for Continuing Education credits, pending approval. Each session will qualify for 1.5 credit hours.

Continuing Education certificate required:

Yes

No

## Session Fee *(does not include parking)*

Individual sessions - \$78.75 (\$75.00 + GST)

All six sessions - \$367.50 (\$350.00 + GST)

Students - \$21.00 (\$20.00 + GST) per session

Total Fee Payable \$

## Payment Method

Payment enclosed

Payment to follow

Receipt required

Make cheques payable to CPBI

**Send completed registration form by mail, fax, or email and send payment to:**



**Joan Turnbull  
CPBI  
80 Noble Avenue  
Winnipeg, MB R2L 0J6**



**204-667-5027**



**204-477-5081**



**manitoba@cpbi-icra.ca**

**Registration Deadline: Monday, April 14, 2014**

**Cancellation Policy: Cancellations will be accepted until noon the day before the session.  
Non-attendees or cancellations received after this time will be invoiced.**